

INNOVATION GENERATION

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Fact Sheet

Business/Logistics Career Pathway

Industry Sector: Business/Logistics

Participating School Districts: Reynoldsburg City Schools, Westerville City Schools and Licking Heights Local Schools

Industry Partners: Central Ohio Compact partners, including Battelle for Kids, JPMorgan Chase Foundation, Ohio Business Alliance for Higher Education and the Economy, and United Way of Central Ohio

- The Business/Logistics Pathway will partner with three school districts, Columbus State Community College and industry partners in an effort to better prepare students for work in the fields of business and logistics.
- The Business/Logistics Pathway is designed to allow high school students to become credentialed in a field that can lead directly to work upon completion of high school, while also earning enough college credits to put them well on their way to a two-year degree from Columbus State Community College.
- This pathway will allow students to earn a certificate in electronic marketing, while also amassing 31 semester hours through dual enrollment or postsecondary educational option credits with Columbus State Community College.
- Students completing the Business/Logistics Pathway will have earned industry certification that will make them marketable in the world of business and logistics, as well as earning enough college credits to complete a two-year degree in marketing or supply chain management with one additional year of course work and be on pace to earn a four-year degree in only three years of post-high school education.