

# INNOVATION GENERATION

InnovationGenerationOhio.com

## Business/Logistics Pathway: Are you up for a challenge?

If a car needs 1,000 parts, all made in different locations, how do they all arrive at the right time and place to build the car?

In one word: Logistics. And it's one of the most exciting and fastest growing industries in central Ohio.

Logistics is the science of managing the movement of objects – food, materials, animals, equipment and liquids – as well as time, information and energy. This movement can occur on trucks, trains, ships or electronic networks and computers. And in central Ohio, good jobs for motivated young people in business and logistics are growing fast.

Now, for the first time ever, our school is offering the Business/Logistics Pathway program for students with an interest in science and technology as well as a passion for problem-solving. It's your chance to discover whether a career in logistics or business might be right for you. This program will:

- Allow you to earn industry qualifications necessary to get a job right out of high school, while also earning college credit through Columbus State Community College.
- Allow you to earn a certificate in electronic marketing.
- Allow you to earn enough college credits to complete a two-year degree in marketing or supply chain management with one additional year of course work.
- Put you on pace to complete a four-year marketing or supply chain degree in only three years of post-high school education.

A variety of exciting jobs exist in the industries of business and logistics, and the Business/Logistics Pathway can help you build your future path to wherever your interests and talents can take you. There is no cost to enroll in the program.\*

Contact your school guidance counselor to learn more about this exciting opportunity.

*\*nominal fees for software, lab and other course work material fees may apply*