

INNOVATION GENERATION

InnovationGenerationOhio.com

What Businesses Can Do

What Your Employees Can Do:

- Share career track with students in a classroom setting and answer students' questions
- Conduct one-on-one career mentoring with a student or several students at one time
- Serve as a tutor
- Serve on an advisory committee for an industry-related, student-centered activity
- Work with students on developing a resume
- Work with students on basic job search interviewing skills
- Coordinate a panel of experts from your business that could speak to students regarding various career options
- Conduct mock interviews with students
- Discuss appropriate job search strategies, use of social media in the job search, etc.
- Speak to a group of parents about careers in your industry
- Assist a school with developing a visual presentation explaining your industry and careers in your industry
- Be part of a student competition to assist them with the design and development of products or services

Example: Robotics competition

- Engage students by asking a class to problem solve a real-life industry or business-related issue. This can be a student project and may be an issue your organization has already resolved

Example: You want to reach a new market with a current product. Work with the class on audience identification, product qualities, types of marketing venues, etc.

What Your Company Can Do:

- Host a field trip to your business
- Conduct a job shadow opportunity for students (three hours total)
- Host a student intern(s)
- Provide a teacher externship(s) in the summer
- Work with a summer youth program to provide a job
- Donate equipment to a classroom in identified industry areas
- Pay for a bus to transport students to a career activity
- Donate/share space for a career activity
- Agree to invite and host a meeting of other businesses to increase their knowledge of the Innovation Generation initiative
- Designate a point person for your organization to interact with Innovation Generation
- Share your new hire orientation with students as a means of preparing them for work
- Provide a donation to the Innovation Generation initiative

Examples: Funds for a postsecondary scholarship(s), funds for student transportation to career exposures, marketing dollars or in-kind marketing assistance in the form of talent

*If you would like more information about helping students become part of the Innovation Generation, contact Dessa Augsburger, Columbus Chamber of Commerce at **614.225.6061** or dessa_augsburger@columbus.org.*